

## Superintendent Evaluation Objectives for 2021-2022 School Year

1. Navigating the Pandemic (30%)
2. Relaunch the Strategic Plan (20%)
  - a. Facilitate conversations with building leaders and community around the goals of the strategic plan
  - b. Clearly define measurable objectives for a public scorecard
  - c. Establish a Strategic Plan Advisory group of staff and community to meet at least two times annually
3. Diversity and Engagement (20%)
  - a. Short-term and long-term goals established
  - b. Professional Development for staff to take place during the 2021/2022 school year
  - c. Increased recruiting efforts to attract a more diverse certified/licensed staff and administrators
  - d. Continued efforts around staff supports (affinity groups), student supports (leadership Clubs), and community connections (DEAC, NAACP, El Centro, etc.)
4. Communications (15%)
  - a. Establish a weekly communication to all staff from the district level
  - b. Establish a monthly communication to the parents/guardians of all students enrolled in Olathe
  - c. Tell our story on social media (short sweet communications that describes who we are as a district ex: # of languages spoken, number of schools, number of chicken nuggets served each year etc.)
  - d. Establish communication processes to support BOE (talking points, district email, and boilerplate responses)
  - e. Make connections with local leaders in the community for you to communicate through and have regular dialogue with
5. Successful Establishment of the District's next bond referendum (15%)
  - a. Strands and needs of the next bond established
  - b. Communication Plan developed
  - c. Community feedback/input/participation